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## **Acrodex Achieves Small Business Specialization from Cisco in Canada**

**(Edmonton, Alberta) – [February 10, 2011]** – Acrodex announced today it has achieved the Small Business Specialization from Cisco. The Small Business Specialization recognizes Cisco resale channel partners that focus on meeting the technology and services needs of small businesses.

“The Small Business Specialization helps us strengthen our competitive advantage through our understanding of and access to Cisco Small Business offerings,” said Acrodex President Yasmin Jivraj. “It also helps us raise our technical competency in deploying integrated Cisco Small Business solutions, meet role-based requirements that specifically qualify us as an account manager and an engineer for the small business market.”

“The Cisco Small Business Specialization was created in response to customer demand for channel partners capable of designing and implementing Cisco solutions purpose-built for the small business,” said Andrew Sage, vice president of Worldwide Small Business Sales, Cisco. “With the Small Business Specialization, Acrodex has made an investment in obtaining the training, skills and knowledge necessary to play a pivotal role in meeting this growing demand.”

To earn the Small Business Specialization, Acrodex fulfilled Cisco training and exam requirements. Acrodex also met the personnel, training, and post-sales support requirements set forth by Cisco.

The Cisco Resale Channel Program provides a framework for channel partners to build the sales, technical and Cisco Lifecycle Services skills required to deliver Cisco solutions to end customers. Through the program's specializations and certifications, Cisco recognizes a channel partner's expertise in deploying solutions based on Cisco advanced technologies and services. Using a third-party audit process, the program validates channel partner qualifications such as technology skills, business best practices, customer satisfaction, and presales and post-sales support capabilities -- critical factors for customers choosing a trusted channel partner.

### **About Acrodex**

For more than 25 years, Acrodex has been a leading provider of strategic IT services for Canadian business. Today, the company is one of Canada's largest IT solution providers, and provides a full suite of IT services including: IT Architecture and Design, hardware provisioning, software licensing, network & server infrastructure, managed infrastructure support, application development and project management.

Acrodex customers include leading enterprise and small/ medium sized organizations across the country, in such industry segments as the public sector, energy, healthcare, education, and oil and gas. The Acrodex team is comprised of over 600 dedicated IT

professionals located in Edmonton, Calgary, Fort McMurray, Toronto, Winnipeg, Regina and Vancouver.

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